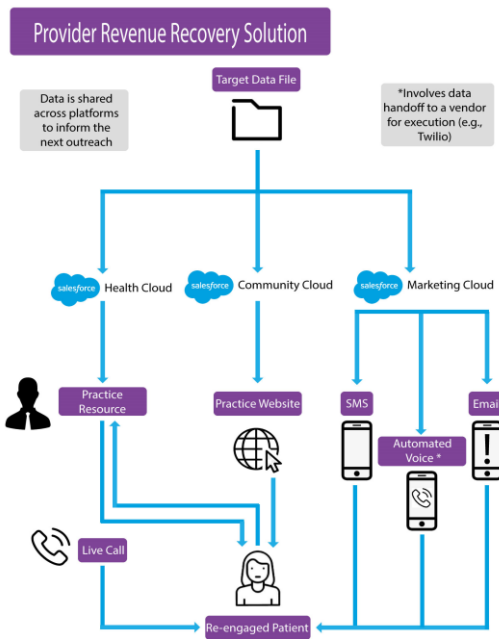


# Engage Your Patients – Patient Engagement with Salesforce Health Cloud

Providers are asking, “how do we educate patients on our services, the vaccine, and other important and relevant information” Many activities need to be coordinated, and they must happen. Virsys12 and Engagys have partnered to offer a solution built on Salesforce Health Cloud, Community Cloud and Marketing Cloud to accelerate the process for patient communications regarding safety education, reassurance and ultimately appointment scheduling to drive revenue back into the facility and clinic. This allows you to get started with Salesforce while creating a foundation for future growth for scalable patient care/engagement needs using SMS text messaging, email, and automated voice messages based on patient preferences.



## Patient Engagement

Proactive, direct, and effective patient communications via multi-channel outreach ensures efficiencies while increasing member reach and action.

## Patient Journeys

All journeys contain templates for each outreach stage (e.g., appointment scheduling, appointment reminder, missed appointment) and channel. In addition to the templates and content within each journey, a detailed playbook and client training are available to support ongoing management and optimization.

## Patient Safety and Education

Provider and patient safety education and focus build consumer confidence.

This solution empowers providers to automate the process of **identifying and prioritizing patients** with the most immediate needs, **enables personalized patient communication at scale** as patients prepare for their procedures, and **drives a streamlined intake process** to ensure patients receive care quickly.

Recommended EE or UE licenses to get started on your Health Cloud, Community Cloud, and Marketing Cloud journey. Additional configuration, integrations, appropriate applications and strategy available on a time and materials basis. Contact a Virsys12 representative for more information.

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