

# Begin Your Marketing Automation with Pardot

Virsys12 understands what it means to be a growing company: high-demand and limited capital. We also know how important it is to build your internal systems for scale and growth. The Salesforce Pardot Quick Start package accelerates your implementation for lead and contact outreach, and marketing automation. This quick-start solution allows you to launch Pardot while creating a foundation for future growth and a scalable sales process.

## Pardot Quick Start Packages by



Pardot to Salesforce Connector | Lead/Contacts Import | Segmented List | Email template | Engagement Studio/Salesforce Campaign | Training

### Discovery

Initial half-day scoping and prioritizations session

### Pardot to Salesforce Connector

Sync Salesforce and Pardot contacts and leads

### Lead / Contact Import

Initial load of lead and contact data and sync initiation

### Segmented List

2 segmented prospect list (dynamic or static) for target outreach

### Email template / Forms

2 email templates and 1 form with actions for prospect engagement

### Engagement Studio / Campaign

Two Engagement Studio journeys and Salesforce Campaigns to automate a prospect's journey (limit 8 components)

### Training

Initial half-day training session to help you build your own automations

Fixed Price of \$15,000 based on specified deliverables and defined scope delivered within 64 hours of prioritized work. Recommended for sync with Sales Cloud instances of 10 or less EE or UE licenses to get started on your Pardot journey. Additional configuration, integrations, appropriate applications and strategy available on a time and materials basis. Contact a Virsys12 representative for more information.